



## Clojure SYNC Sponsorship Kit

Updated January 02, 2018

Hello!

Clojure SYNC is a new conference set in the heart of New Orleans's French Quarter. My goal for the conference is to broaden our perspectives on the history of computing and how it fits into the history of humanity. The Clojure community has always attracted philosopher-programmers--people interested in more than just code. I believe that this broader interest is one of the things that make Clojure special. We will gather in my home town to celebrate the long and winding history of commerce, culture, and human inventiveness that have brought us to where we are.

Companies like yours have an important role to play in the conference. The very existence of Clojure SYNC depends on partnerships with companies who share an interest in seeing it continue. I invite you to be a part of Clojure SYNC and the vision I have of programmers fully participating in the wild swings of history. We would like you to be a part of the story we tell about Clojure SYNC, not just a logo on the wall and a table full of swag.

Would you like to share with my audience the cool stack you're using and how you're pushing the envelope? Or how about how your service is changing the playing field for businesses? What about how your technology is the next chapter in a 400-year technological history? Partnering with Clojure SYNC means tapping into an ongoing conversation among a highly engaged community of programmers.

Please consider sponsoring Clojure SYNC and being part of that conversation.

Rock on!  
Eric Normand

## Attendees

This is the first Clojure conference in the Southeast. We expect a different turnout from other Clojure conferences. New Orleans is a day's drive from Austin, TX and from Atlanta, GA. It is a major cultural hub and tourist destination. This is an opportunity to reach these attendees, many of whom don't normally attend national conferences. We expect 200 attendees but have room for more.

We have a number of options for getting your name, logo, and URL in front of attendees and out into the broader community. We can also help you personally meet many members face-to-face.

We imagine two broad groups of sponsors:

- Companies who want to hire Clojure programmers
- Companies with products or services for programmers

(if you would like to sponsor and you don't fit one of the categories, don't fret! We'd still love to hear from you.)

## Speakers

We have 10 fabulous speakers:

- Gerald Sussman (co-inventor of Scheme)
- David Nolen (maintainer of ClojureScript and perennial Clojure conference favorite)
- Will Byrd (co-creator of mini Kanren, which inspired Clojure Core Logic)
- Kim Crayton (Community Engineer and experienced tech keynote speaker)
- Baishampayan Ghose (CTO of Helpshift and first Clojure code in production)
- Elana Hashman (maintainer of Leiningen Debian package)
- Rebecca Kinsella (technical recruiter at Funding Circle)
- Zach Tellman (perennial Clojure conference favorite)
- George Kierstein (Clojure conference speaker)
- Emily Ashley (mapping data expert at Boundless GEO)

## **PLATINUM SPONSORSHIP** - \$5,000 (LIMIT 2) Announcement - Article - Newsletter - Tweets - 6 Free Passes

The best way to establish your brand in the larger Clojure community. The best of in-person and online marketing. Meet Clojure developers in person at the conference and have your company thanked and described during announcements. You also get a custom-written featured article, **placement in the PF.tv Newsletter**, and a weekly tweet until after the event.

- **Prime spot in the PF.tv Newsletter to > 9,300 email subscribers**
- Mention during announcements
- Featured article about your company (500 words)
- Weekly Tweet to > 3,000 followers
- Printed logo at the conference
- Logo + description + link on the Sponsors Page
- Logo on conference videos
- Six conference passes

## **GOLD SPONSORSHIP** - \$3,000 (LIMIT 10) Newsletter + Logo + Tweets + 3 Free Passes

Build your brand by engaging with the community. This package includes mentions **online in the PF.tv Newsletter**, your logo at the conference, and three passes so you can meet people in person.

- **Sponsored link in PF.tv Newsletter to > 9,000 email subscribers**
- Weekly Tweet to > 3,000 followers
- Printed logo at the conference
- Logo + description + link on the Sponsors Page
- Three conference passes

## **SILVER SPONSORSHIP** - \$1,000

Newsletter + Logo + Tweets + 1 Free Pass

For the budget conscious, this is a great way to boost your presence at the conference.

- **Mention in PF.tv Newsletter to > 9,300 email subscribers**
- Weekly Tweet to > 3,000 followers
- Printed logo at the conference
- Logo + description + link on the Sponsors Page
- One conference pass

## OTHER SPONSORSHIPS

### **LANYARD** - \$1,000 (LIMIT 1)

+ COST OF LANYARDS AND BADGES

- Logo (or anything you like) on lanyards.
- Logo + description + link on the Sponsors Page

### **OFFICIAL EVENT** - \$1,000 (LIMIT 2)

Want to host a dinner or shindig? Have your event listed in the official program and schedule. Includes an official announcement at the conference. (Does not include cost of event :)

### **OPPORTUNITY GRANT** - STARTING AT \$500

Help someone who wouldn't be able to come make it to this awesome event. Includes a shoutout at the conference and online.

- Logo + description + link on the Sponsors Page
- Shoutout during the announcements

### **GIVEAWAY** - \$500 (LIMIT 2)

Have something great you'd love to give away? We'll give it away during the conference and mention who it's from.

## CONTACT

All sponsorship payments may be made by check payable to LispCast LLC.

For more information about these sponsorship packages and add-ons, custom packages, or any other questions, please email me at

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